



Make a Plan to Win!

Tips From Winning Schools

Grow Your Team

Get your school administration and PTA on board early. Some schools have created a Bag It Up PTA committee to ensure they have enough support to drive donations. Once you have administration involved, its time to get student and parents excited.

Start Communicating

Send out letters to parents, put messaging in your school newsletter, make morning announcements, use your social media channels, put flyers up in school. Goodwill has developed promotional materials for you to grab and easily use. Visit bagitupforgoodwill.org to download.

Think Outside the Box

Consider using your school as a drop off point for donations. Find volunteers who will deliver donations to the closest participating Goodwill location. Visit local tag and estate sales, offer to take unsold items off their hands by delivering to Goodwill for the challenge.

Become a Celebrity Donation Attendant

Maximize your school's involvement by taking advantage of the opportunity to be a "celebrity" donation attendant at your local Goodwill Donation Center. Select a prominent school figure to accept donations at one of our locations on a set time and date to garner further excitement from your community. Contact Jeremy Mooser at jmooser@gwct.org for more details.